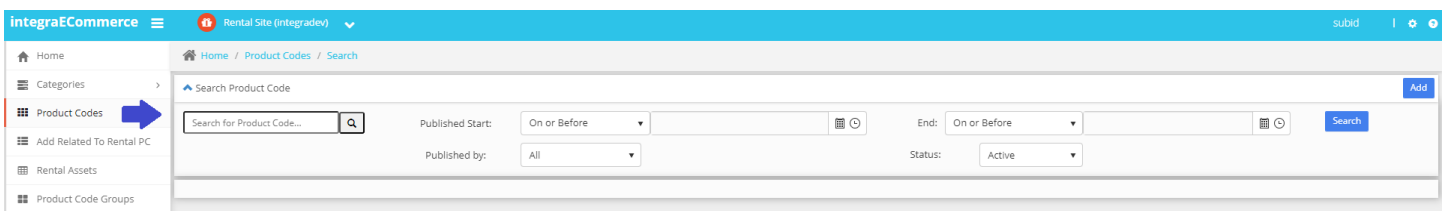


Product Code Pages

This guide will explain the features and functions a product code page offers.

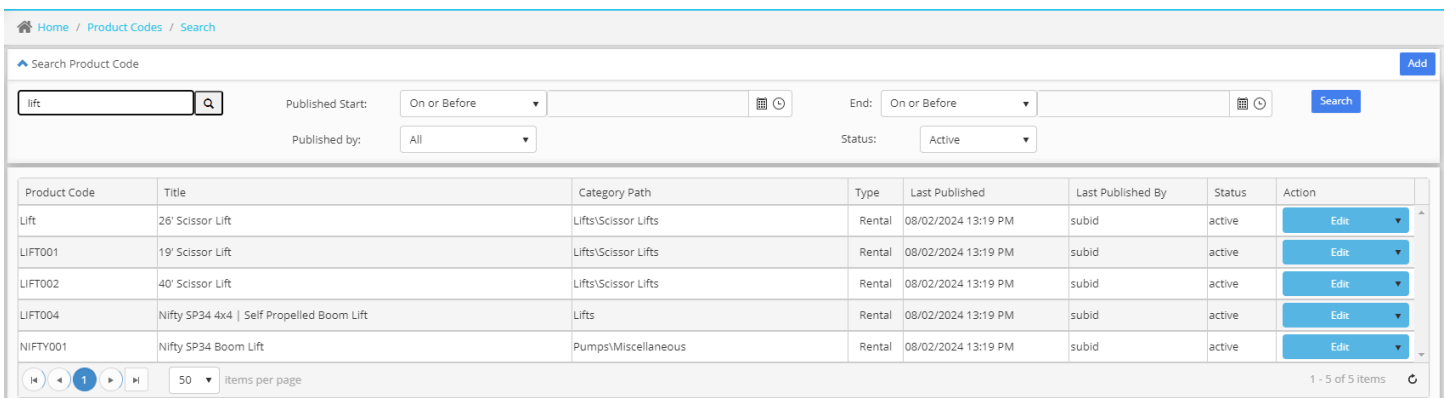
iNextAdmin - How to Find a Product Code Page

Login to iNextAdmin tool and Click Product Codes from the Main Menu on the left



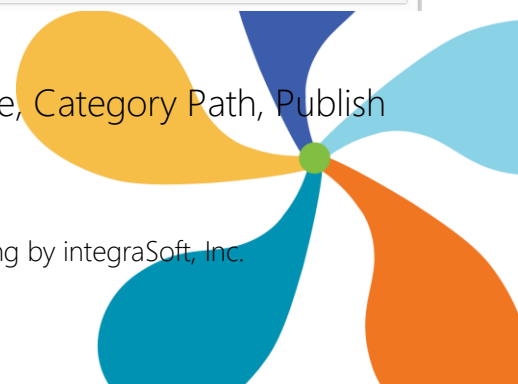
You can search for a product code by typing in the product code number, title and click the blue search button, or you can click the magnifying glass icon to search for all product codes within any category or subcategory.

You can search by publish date with the publish start / end fields. You can also search by the status Active, Inactive, or All. If you are having trouble finding a certain asset, you may want to switch the status field to: All.



After searching, you will see a list including the Product Code, Title, Category Path, Publish Information, and Status.

All usage of the integraSoft® logo or integraSoft® symbol must be authorized in writing by integraSoft, Inc.



If you click the edit button on a product code page, a dropdown menu will appear with the following options: Edit, Delete, Publish, and Clone.

Product Code	Title	Category Path	Type	Last Published	Last Published By	Status	Action
Lift	26' Scissor Lift	Lifts/Scissor Lifts	Rental	08/02/2024 13:19 PM	subid	active	Edit
LIFT001	19' Scissor Lift	Lifts/Scissor Lifts	Rental	08/02/2024 13:19 PM	subid	active	Edit Delete Publish Clone
LIFT002	40' Scissor Lift	Lifts/Scissor Lifts	Rental	08/02/2024 13:19 PM	subid	active	Edit Delete Publish Clone
LIFT004	Nifty SP34 4x4 Self Propelled Boom Lift	Lifts	Rental	08/02/2024 13:19 PM	subid	active	Edit Delete Publish Clone
NIFTY001	Nifty SP34 Boom Lift	Pumps\Miscellaneous	Rental	08/02/2024 13:19 PM	subid	active	Edit

50 items per page | 1 - 5 of 5 items

Edit – selecting this takes you to the product code page of a selected row.

Delete – selecting this allows you to delete the product code.

Publish – selecting this allows you to publish an individual product code.

Clone – selecting this allows you to clone a product page to a different “site set” or database on your server, for example an info inquiry site set for selling Used Equipment.

Clone Product Code ✕

Product Code: Lift
Product Title: 26' Scissor Lift

Sites in the site set:

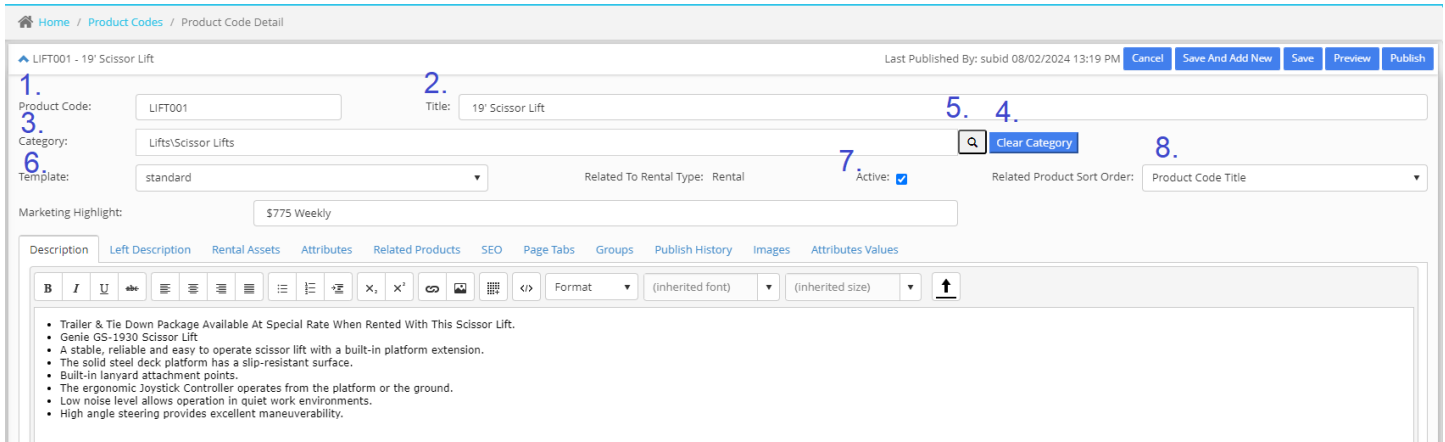
<input type="checkbox"/>	Selling (integradev)
<input checked="" type="checkbox"/>	Info Inquiry (integradev)
<input type="checkbox"/>	Selling (integradev3)
<input type="checkbox"/>	Selling (integradev4)

Close
Clone / Copy

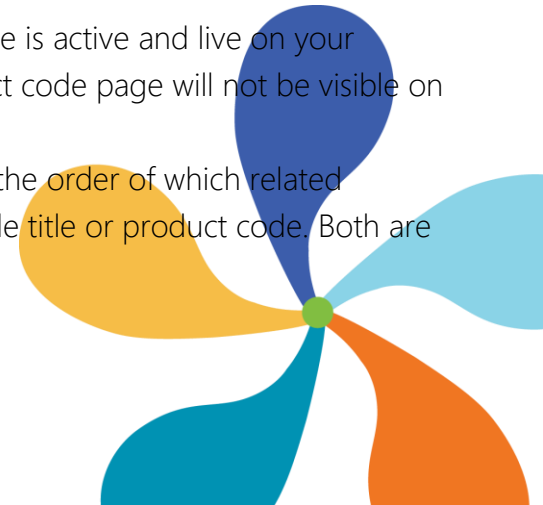


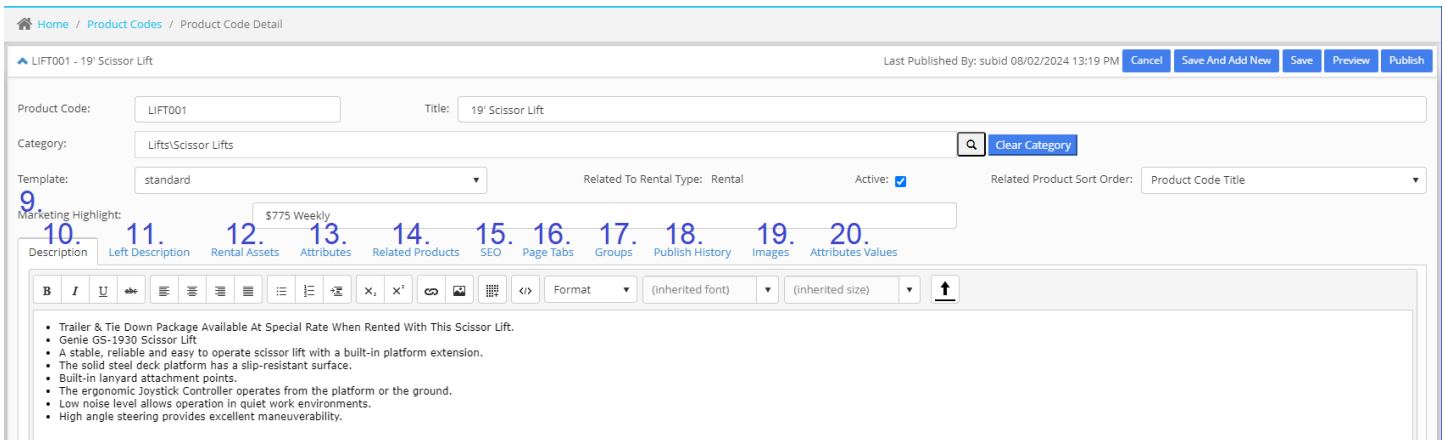
Product Code Pages

Once you've opened a product code page, you will see this screen where you can view/modify several settings.



1. **Product Code** – this field contains the product code number, which typically matches the rental asset master id number, (called erpProductNumber) in eRental.
2. **Title** – this field contains the product code title, which is the main title of the product page.
3. **Category** – this field contains the category/subcategory path where the product code page is assigned.
4. **Clear Category Button** – before assigning a new category path for a product code page, you'll need to clear the category from the category field by clicking this blue button.
5. **Category Search Button** – after you have cleared the existing category, you can click this button to select a new category to assign to the product code.
6. **Template** – standard is the default template. If you want to use related products, you'll need to update this template to DefaultWithAddOns or FullDayWithAddOns. If you want to remove the ability for a user to add this product code to a cart and complete checkout, update the template to Call To Book Now or Call To Book Now No Rates.
7. **Active Checkbox** – When the box is checked, the product code page is active and live on your eRental site once published. If the box is left unchecked, the product code page will not be visible on the site.
8. **Related Product Sort Order** – this dropdown allows you to change the order of which related products are sorted. You have the option of sorting by product code title or product code. Both are alphanumeric.

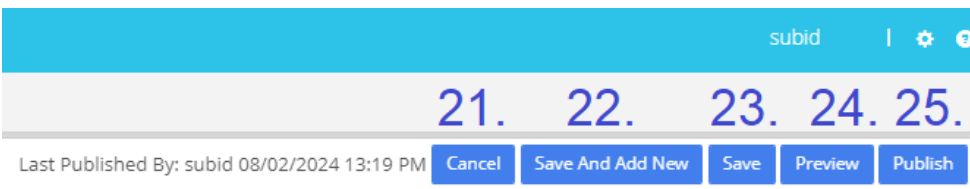




Note: The page tabs are described in more detail further in this document.

9. **Marketing Highlight** – the text you put in this field is featured on the product thumbnail.
10. **Description Tab** – this tab's field shows on the product code page, below the availability check.
11. **Left Description Tab** – this field shows on the product code page on the left below the main image.
12. **Rental Assets** – this tab contains the erpProductNumber (rental asset master id) tied to this page.
13. **Attributes** – this tab contains any attributes assigned to the product code.
14. **Related Products** – this tab contains product codes assigned as related products.
15. **SEO** – this tab allows you update meta data for the product code page.
16. **Page Tabs** – this tab allows you to add and edit content of page tabs on the product code page.
17. **Groups** – this tab contains groups, if any, this product code page is assigned to.
18. **Publish History** – this tab contains the publish history of a product code page.
19. **Images** – this tab overrides/hides images tied to the Rental Assets. Not recommended to use.
20. **Attributes Values** – this tab allows you to select the values of attributes assigned to this page.

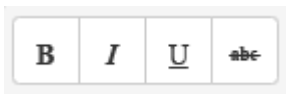
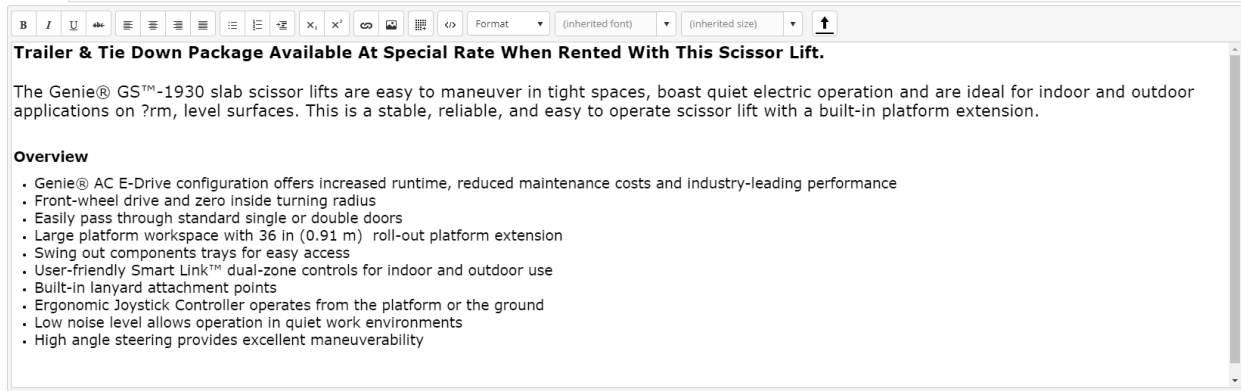
In the top right corner of the page.. you can save and publish any changes to your customer-facing site.



21. **Cancel** – cancel any changes (you can also just hit the refresh button in your browser)
22. **Save And Add New** – saves the current product code page and opens a brand new product code page to edit (not commonly used)
23. **Save** – saves the changes you have made to this page.
24. **Preview** – opens a new window to show a preview of the changes to the product code page.
25. **Publish** – publishes only this individual product code page and it's changes to the eRental site.



Rich Text Editor – this editor allows you to easily customize the information you choose to put in the description fields and various other areas throughout the ecom admin tool (iNextAdmin)



- bold text, italicize text, underline text, strikethrough text



- left align, center align, right align, or justify content



- insert unordered list, insert ordered list, indent



- subscript and superscript functions



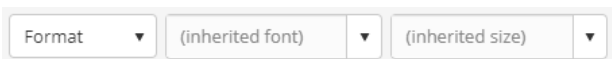
- insert hyperlink url and insert image



- create table



- view html



- format text styles

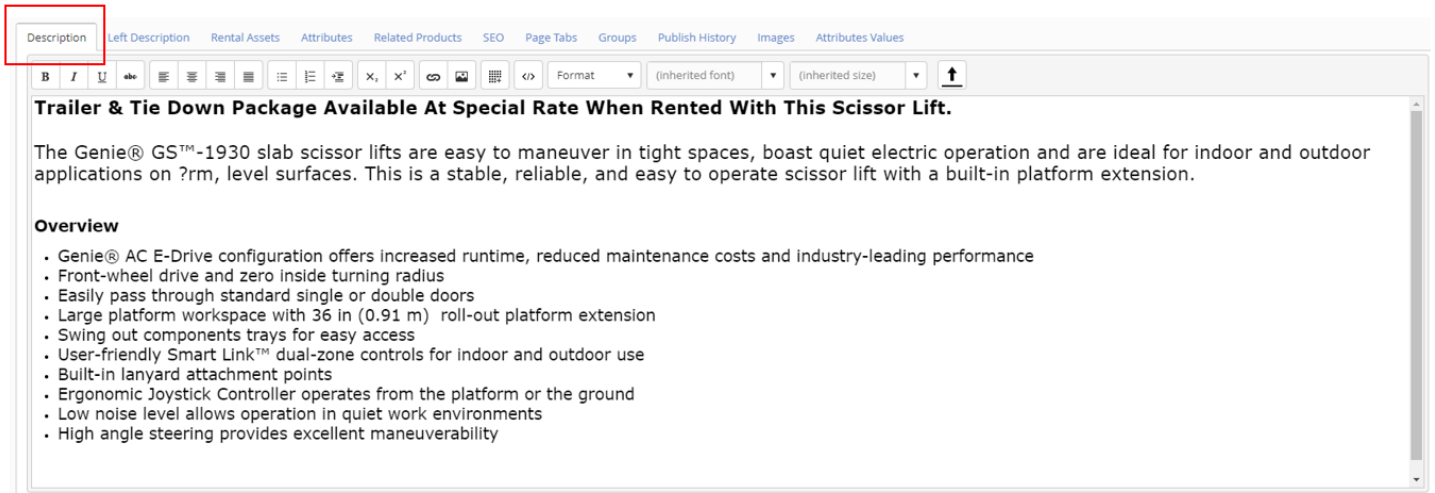


- upload file (or image)



Description Tab

The description tab offers a rich text editor and html editor that allows you complete control over customizing the content that will show up in the description section of a product code page once it's published on your customer-facing ecom site.



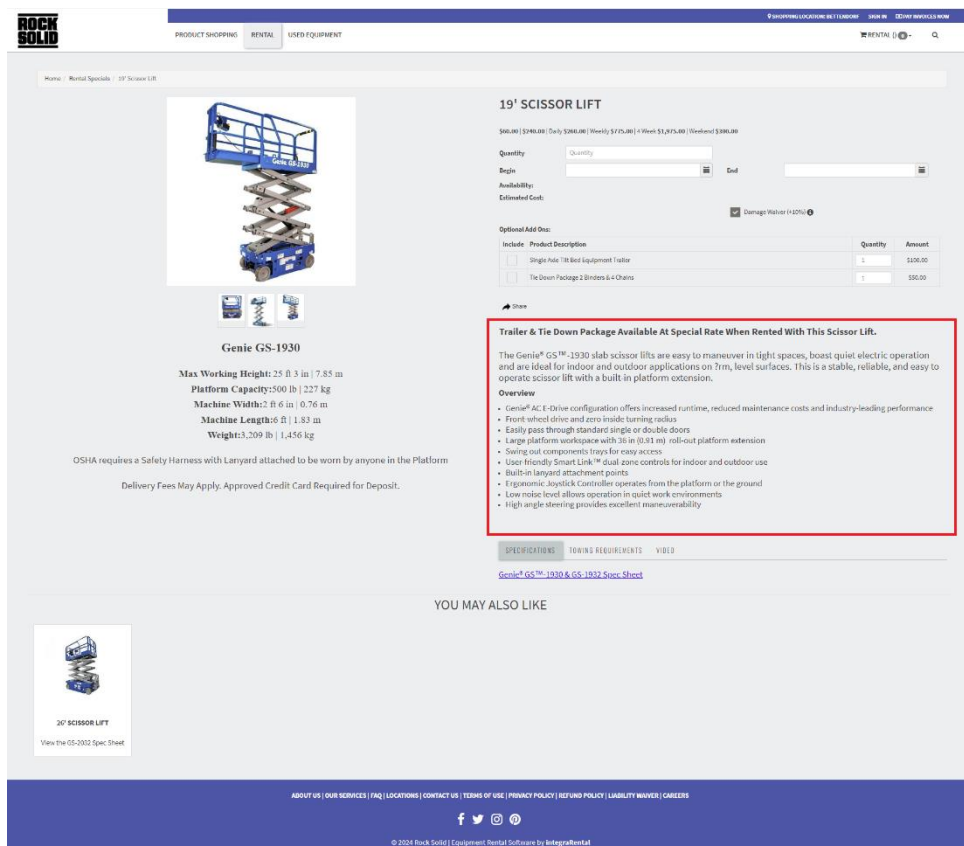
The screenshot shows a web editor interface with a top navigation bar containing tabs: Description, Left Description, Rental Assets, Attributes, Related Products, SEO, Page Tabs, Groups, Publish History, Images, and Attributes Values. The 'Description' tab is selected and highlighted with a red box. Below the navigation bar is a rich text editor toolbar with icons for bold, italic, underline, bulleted list, numbered list, link, unlink, image, video, and code. The main editing area contains the following text:

Trailer & Tie Down Package Available At Special Rate When Rented With This Scissor Lift.

The Genie® GS™-1930 slab scissor lifts are easy to maneuver in tight spaces, boast quiet electric operation and are ideal for indoor and outdoor applications on firm, level surfaces. This is a stable, reliable, and easy to operate scissor lift with a built-in platform extension.

Overview

- Genie® AC E-Drive configuration offers increased runtime, reduced maintenance costs and industry-leading performance
- Front-wheel drive and zero inside turning radius
- Easily pass through standard single or double doors
- Large platform workspace with 36 in (0.91 m) roll-out platform extension
- Swing out components trays for easy access
- User-friendly Smart Link™ dual-zone controls for indoor and outdoor use
- Built-in lanyard attachment points
- Ergonomic Joystick Controller operates from the platform or the ground
- Low noise level allows operation in quiet work environments
- High angle steering provides excellent maneuverability



The screenshot shows the product page for a 19' Scissor Lift on the Rock Solid website. The page includes a navigation bar, a product image of the Genie GS-1930 scissor lift, and a detailed description. The description is highlighted with a red box and matches the content shown in the previous screenshot. Below the description, there are sections for 'Optional Add Ons' and 'YOU MAY ALSO LIKE'. The footer contains contact information and social media links.

19' SCISSOR LIFT

\$60.00 (\$246.00) | Daily (\$246.00) | Weekly (\$720.00) | Month (\$1,875.00) | Weekend (\$300.00)

Quantity:

Begin:

End:

Availability:

Estimated Cost:

Damage Waiver (120%)

Include	Product Description	Quantity	Amount
<input type="checkbox"/>	Single Axle Tie-Back Equipment Trailer	1	\$100.00
<input type="checkbox"/>	Tie-Down Package 2 Binders & 4 Chains	1	\$50.00

Trailer & Tie Down Package Available At Special Rate When Rented With This Scissor Lift.

The Genie® GS™-1930 slab scissor lifts are easy to maneuver in tight spaces, boast quiet electric operation and are ideal for indoor and outdoor applications on firm, level surfaces. This is a stable, reliable, and easy to operate scissor lift with a built-in platform extension.

Overview

- Genie® AC E-Drive configuration offers increased runtime, reduced maintenance costs and industry-leading performance
- Front wheel drive and zero inside turning radius
- Easily pass through standard single or double doors
- Large platform workspace with 36 in (0.91 m) roll-out platform extension
- Swing out components trays for easy access
- User-friendly Smart Link™ dual zone controls for indoor and outdoor use
- Built-in lanyard attachment points
- Ergonomic Joystick Controller operates from the platform or the ground
- Low noise level allows operation in quiet work environments
- High angle steering provides excellent maneuverability

[SPECIFICATIONS](#) [LOADING REQUIREMENTS](#) [VIDEO](#)

[Genie® GS™-1930 & GS-1932 Spec. Sheet](#)

YOU MAY ALSO LIKE

[30' SCISSOR LIFT](#)
View the GS-3032 Spec Sheet

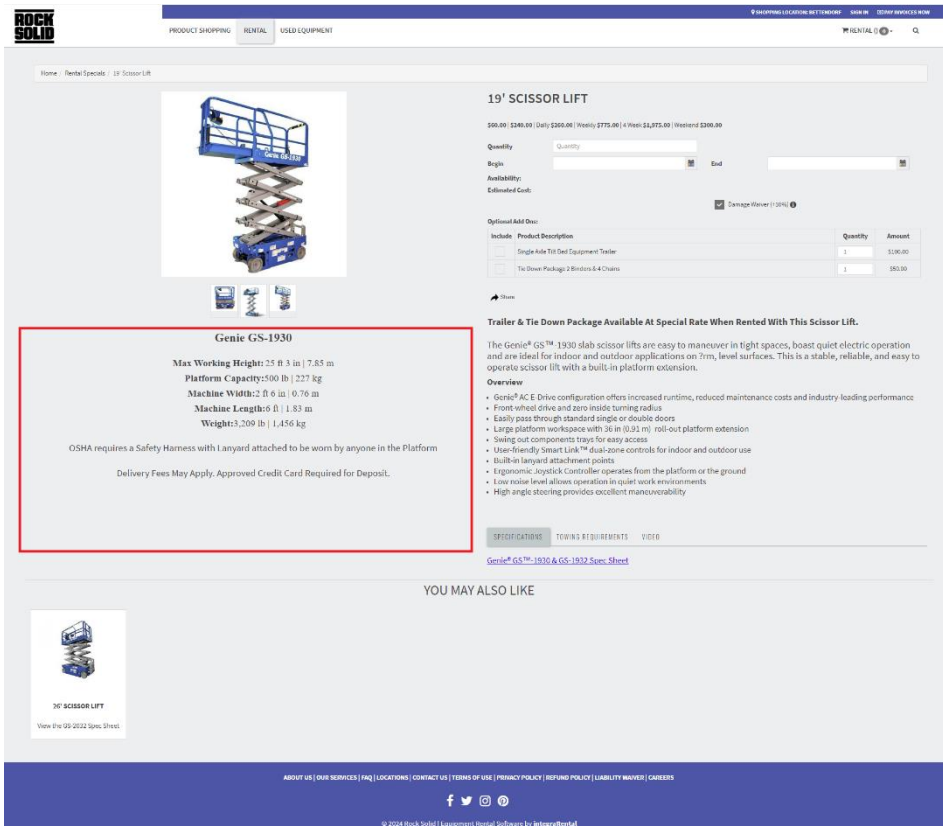
ABOUT US | OUR SERVICES | FAQ | LOCATIONS | CONTACT US | TERMS OF USE | PRIVACY POLICY | RETURN POLICY | LIABILITY WAIVER | CAREERS

© 2021 Rock Solid | Equipment Rental Software by IntegraSoft



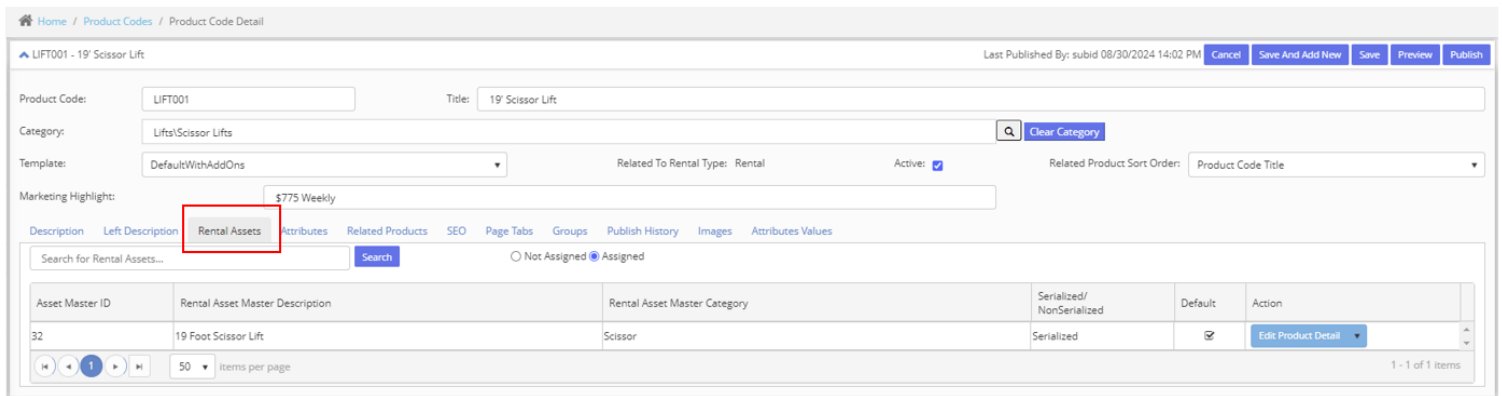
Left Description Tab

The description tab offers a rich text editor and html editor that allows you complete control over customizing the content that will show up in the left description section, below the main image(s) of a product code page once it's published on your customer-facing ecom site.



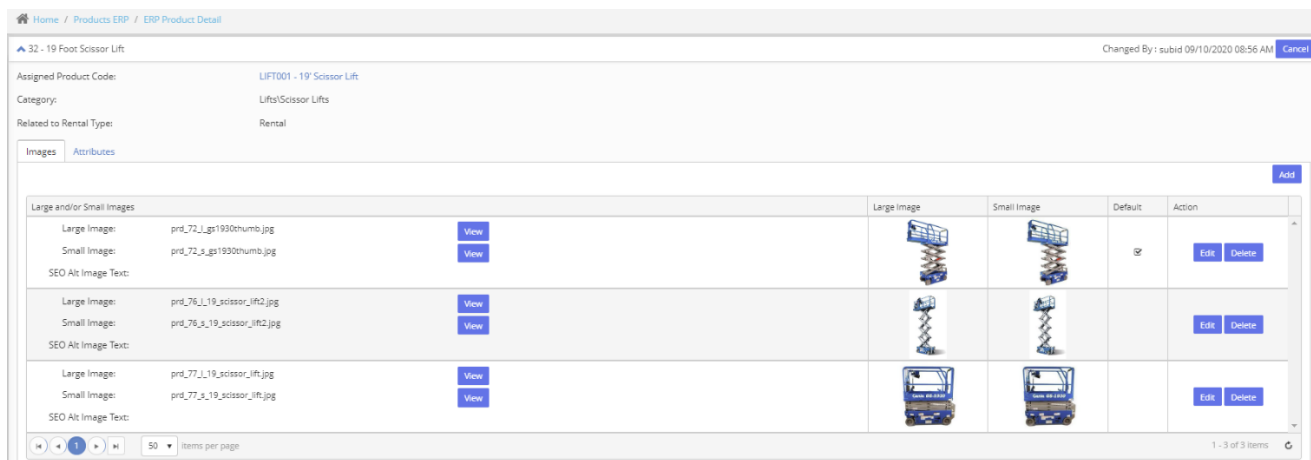
Rental Asset Tab

The rental asset tab contains the individual “bridges” between product code pages and integraRental. It’s how this product code page displays prices and availability. Even though this business has 5 serialized 19’ scissor lifts, we only need one product code page for them, because they are all tied to the rental asset master in integraRental. We call this Asset Master ID.. and it typically matches the product code number. Here you can assign and unassign rental asset master ids to a product code page via the Not Assigned & Assigned radial buttons and the search bar to the left of that. Typically, you will only have one asset master tied to a product code page.



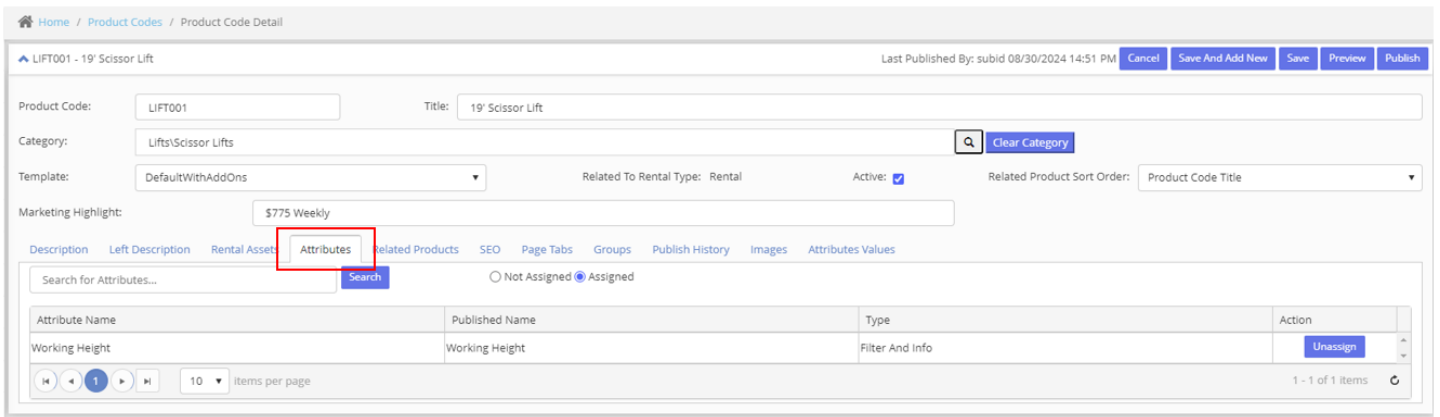
Edit Product Detail – The Preferred Way to Add Images to Product Code Page

If you click into any of the cells in the row, or click the [Edit Product Detail](#) button, you can view, add, edit, and delete asset images here. Images tied to the rental asset master in ecom, will follow that rental asset, no matter what product code page the asset is assigned to. You get more flexibility here over the Images tab, because you’re able to add and display multiple images on a product code page... while the images tab, if image is uploaded and present, will override whatever images are in here, and only display that single image. Below, the image selected as Default will always be the primary image on the page and thumbnail. If you’re looking to bulk import images here, see the guide on importing product code images.



Attributes Tab

This tab will contain any attribute names (basically an attribute category) assigned to this product code. Attributes allow users to filter by desired parameters to quickly find what they're looking for within a category. For this example, the Attribute Name 'Working Height' is assigned. Each Attribute Name can have Attribute Values (see the next page) to assign. You can have multiple Attribute Names and Values assigned to a single product code. For more information on setting up attributes, please see the guides on product attributes.

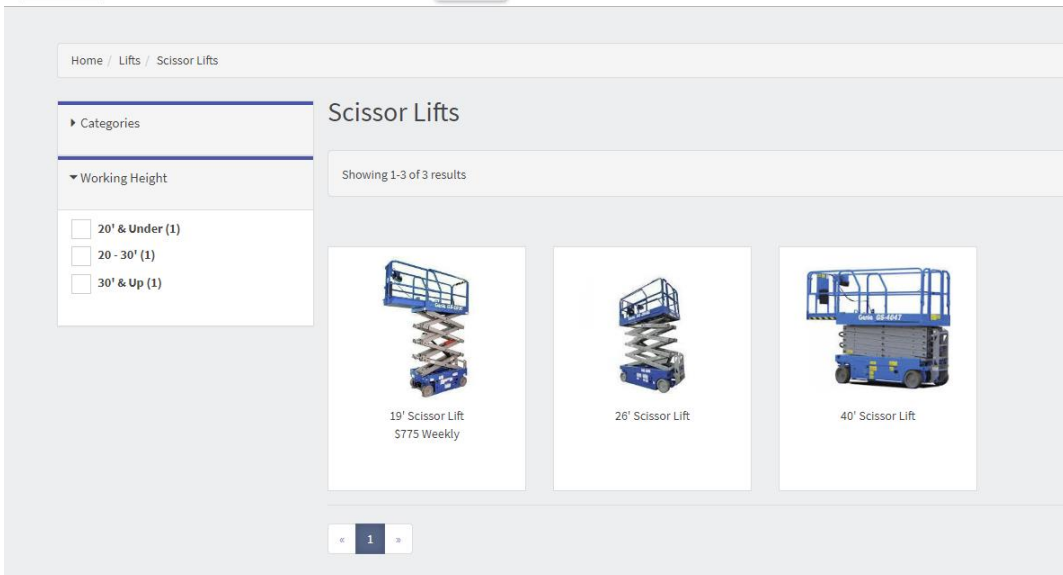


The screenshot shows the 'Attributes' tab for product 'LIFT001 - 19' Scissor Lift'. The interface includes a search bar for attributes, a table of assigned attributes, and navigation options. The 'Attributes' tab is highlighted with a red box.

Attribute Name	Published Name	Type	Action
Working Height	Working Height	Filter And Info	Unassign



PRODUCT SHOPPING RENTAL USED EQUIPMENT

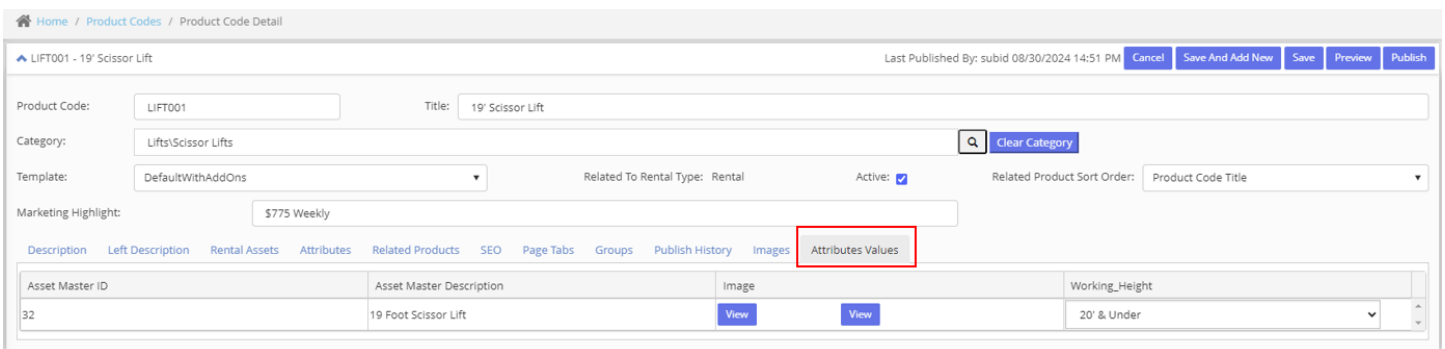


The screenshot shows the 'Scissor Lifts' product page. The left sidebar contains a 'Working Height' filter with three options: '20' & Under (1)', '20 - 30' (1)', and '30' & Up (1)'. The main content area displays three scissor lift products: '19' Scissor Lift \$775 Weekly', '26' Scissor Lift', and '40' Scissor Lift'. A pagination control at the bottom shows '1' of 3 results.



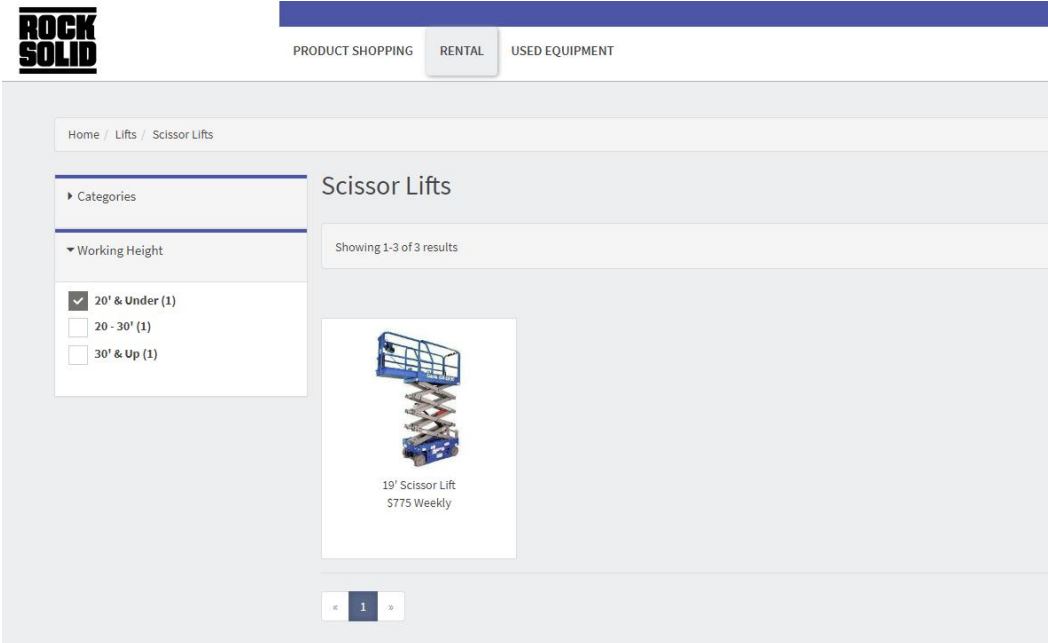
Attributes Values Tab

This tab will contain dropdowns to select attribute values for the assigned attributes. This is how attribute values are assigned. In this example, the 19' Scissor Lift is assigned to the 20' & Under attribute value within the Working Height attribute name. If the attribute is set up for filter and info, a user can filter by attribute value (and mix/match for multiple attributes/values) to quickly find what they're looking for. For more information see the guides for product attributes.



The screenshot shows the 'Attributes Values' tab in a product detail page. The product code is LIFT001 and the title is '19' Scissor Lift'. The category is 'Lifts\Scissor Lifts'. The template is 'DefaultWithAddOns'. The related rental type is 'Rental'. The active status is checked. The marketing highlight is '\$775 Weekly'. The 'Attributes Values' tab is highlighted in red. Below the tabs is a table with columns: Asset Master ID, Asset Master Description, Image, and Working_Height. The table contains one row with Asset Master ID 32, Asset Master Description '19 Foot Scissor Lift', and Working_Height '20' & Under'.

Asset Master ID	Asset Master Description	Image	Working_Height
32	19 Foot Scissor Lift	View	20' & Under

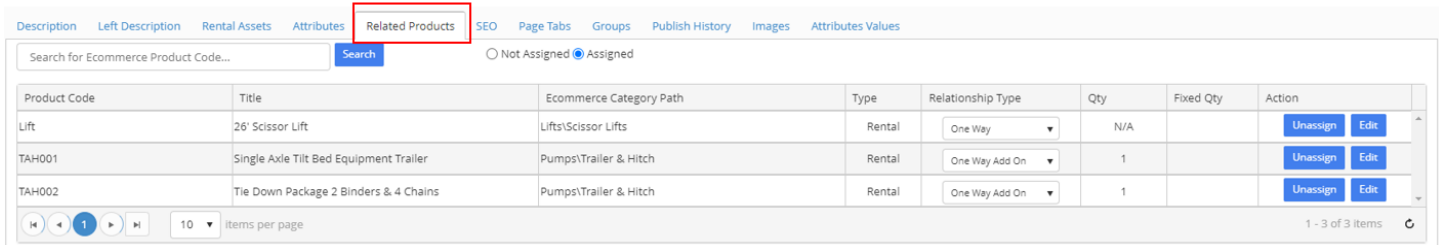


The screenshot shows the 'Rock Solid' website. The navigation bar includes 'PRODUCT SHOPPING', 'RENTAL', and 'USED EQUIPMENT'. The breadcrumb trail is 'Home / Lifts / Scissor Lifts'. The main heading is 'Scissor Lifts'. The filter for 'Working Height' is expanded, showing three options: '20' & Under (1)' (checked), '20 - 30' (1)', and '30' & Up (1)'. Below the filter, a product card for '19' Scissor Lift' is displayed with a price of '\$775 Weekly'.



Related Products Tab

This tab gives you the ability to assign other rental assets to the current product code page. You can assign related products as one-way, two-way, optional add on, or required add-on.

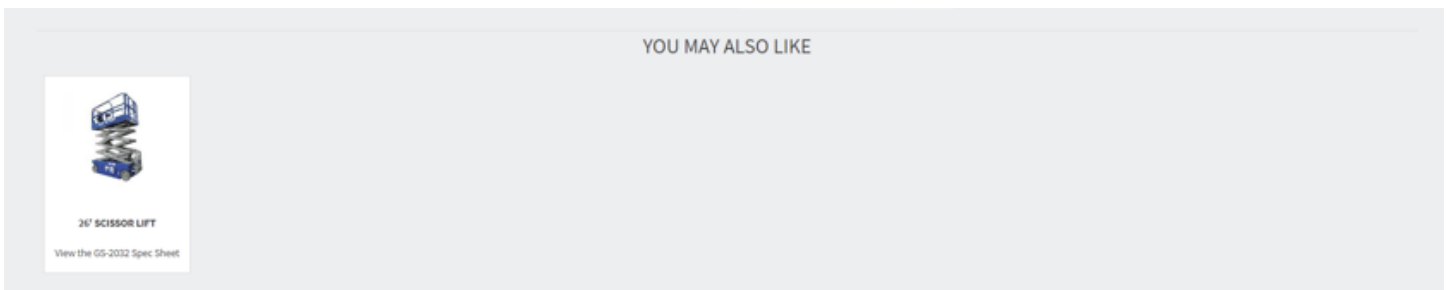


Product Code	Title	Ecommerce Category Path	Type	Relationship Type	Qty	Fixed Qty	Action
Lift	26' Scissor Lift	Lifts\Scissor Lifts	Rental	One Way	N/A		Unassign Edit
TAH001	Single Axle Tilt Bed Equipment Trailer	Pumps\Trailer & Hitch	Rental	One Way Add On	1		Unassign Edit
TAH002	Tie Down Package 2 Binders & 4 Chains	Pumps\Trailer & Hitch	Rental	One Way Add On	1		Unassign Edit

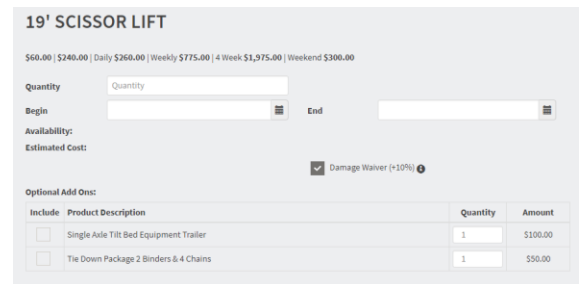
One-Way: Assigning a one-way asset will show the related product in the You May Also Like section of the current product code page. In this example, the 26' scissor lift is a related product to the 19' scissor lift.

Two-Way: Assigned a two-way asset will show the same as one-way, with the addition of the 19' scissor lift showing on the 26' scissor lift product code page.

When an asset is assigned as a related product with a one-way or two-way relationship, it will show at the bottom of the product code page like this:



One Way Add On: This allows users to select add ons from the product code page, for example if someone needed to rent a trailer & tie down package with the lift, it's right there to check availability and add to cart.



19' SCISSOR LIFT

\$60.00 | \$240.00 | Daily \$260.00 | Weekly \$775.00 | 4 Week \$1,975.00 | Weekend \$300.00

Quantity:

Begin: End:

Availability:

Estimated Cost: Damage Waiver (+10%)

Optional Add Ons:

Include	Product Description	Quantity	Amount
<input type="checkbox"/>	Single Axle Tilt Bed Equipment Trailer	1	\$100.00
<input type="checkbox"/>	Tie Down Package 2 Binders & 4 Chains	1	\$50.00

One Way Required: this will automatically assign the related product to the cart when the original product code/asset is added to the cart.



SEO Tab

For those with the technical know-how, the SEO tab allows you to add meta data to individual product code pages including canonical URL, keywords, description, title, anchor text, micro title and description, and micro image.

Description Left Description Rental Assets Attributes Related Products **SEO** Page Tabs Groups Publish History Images Attributes Values

Conical URL:

Keywords:

Description:

Title:

Anchor Text:

Micro Title:

Micro Desc:

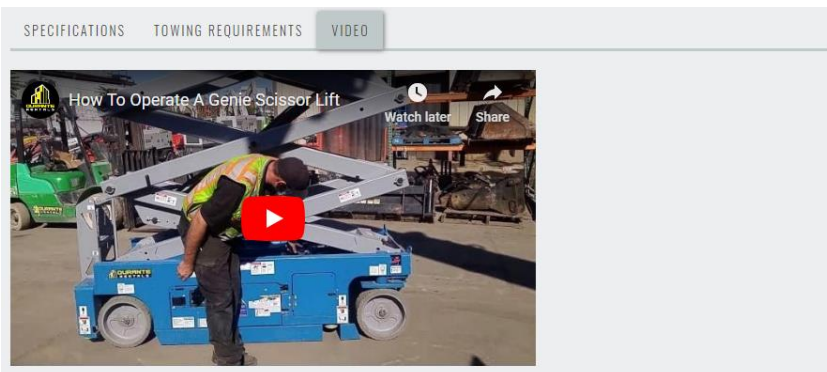
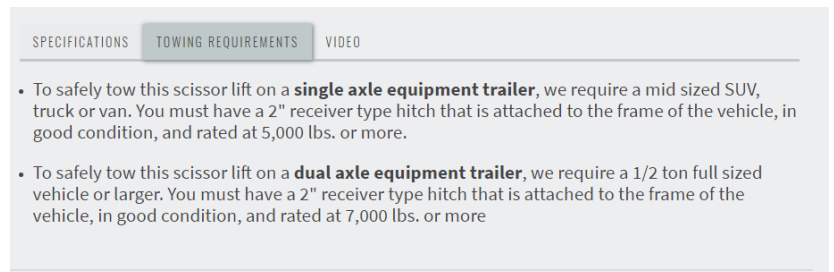
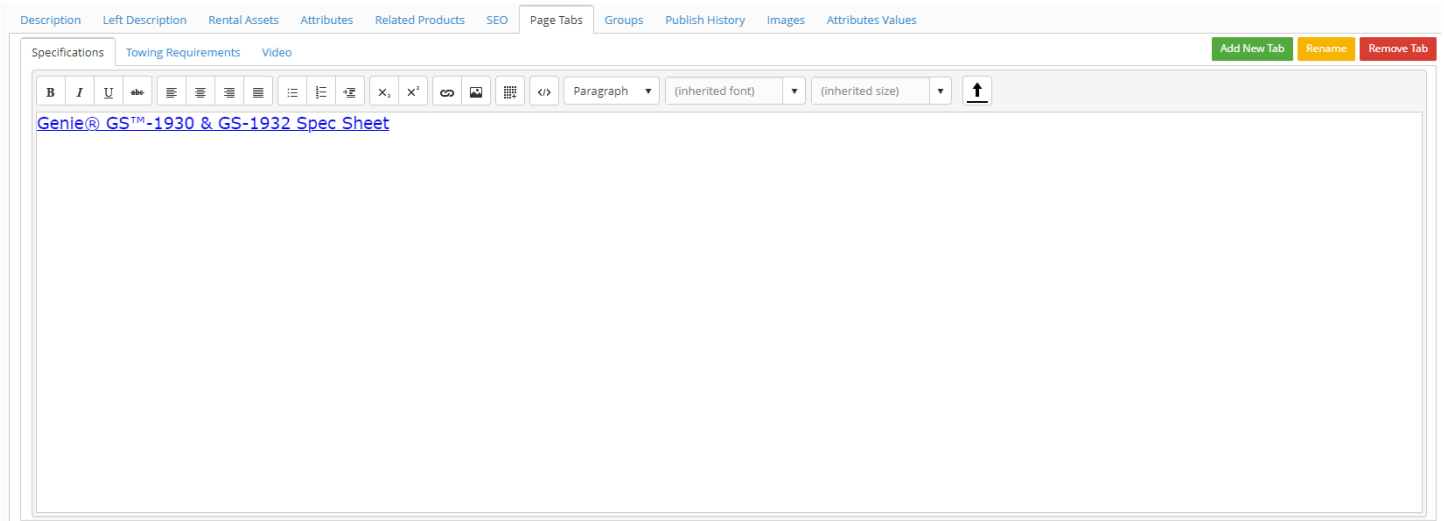
Micro Image: No file chosen

Previous Image: N/A



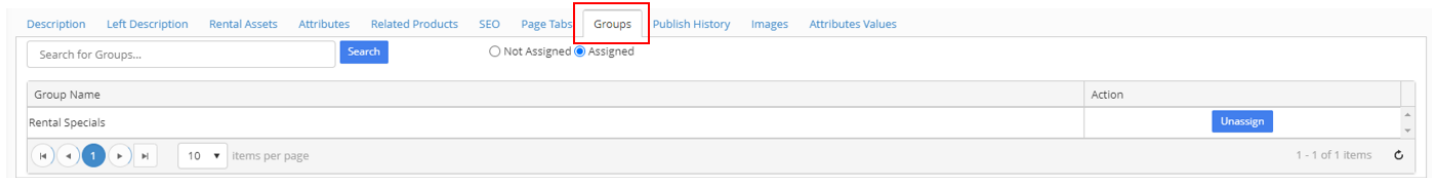
Page Tabs Tab

Page tabs on a product code page can help you organize helpful content to your customers based on a topic, without cluttering up the page itself. Each tab can be customized with the same widgets and html box as the description tabs. For example, this 19' scissor lift product code page has tabs for Specifications, Towing Requirements, & Video.



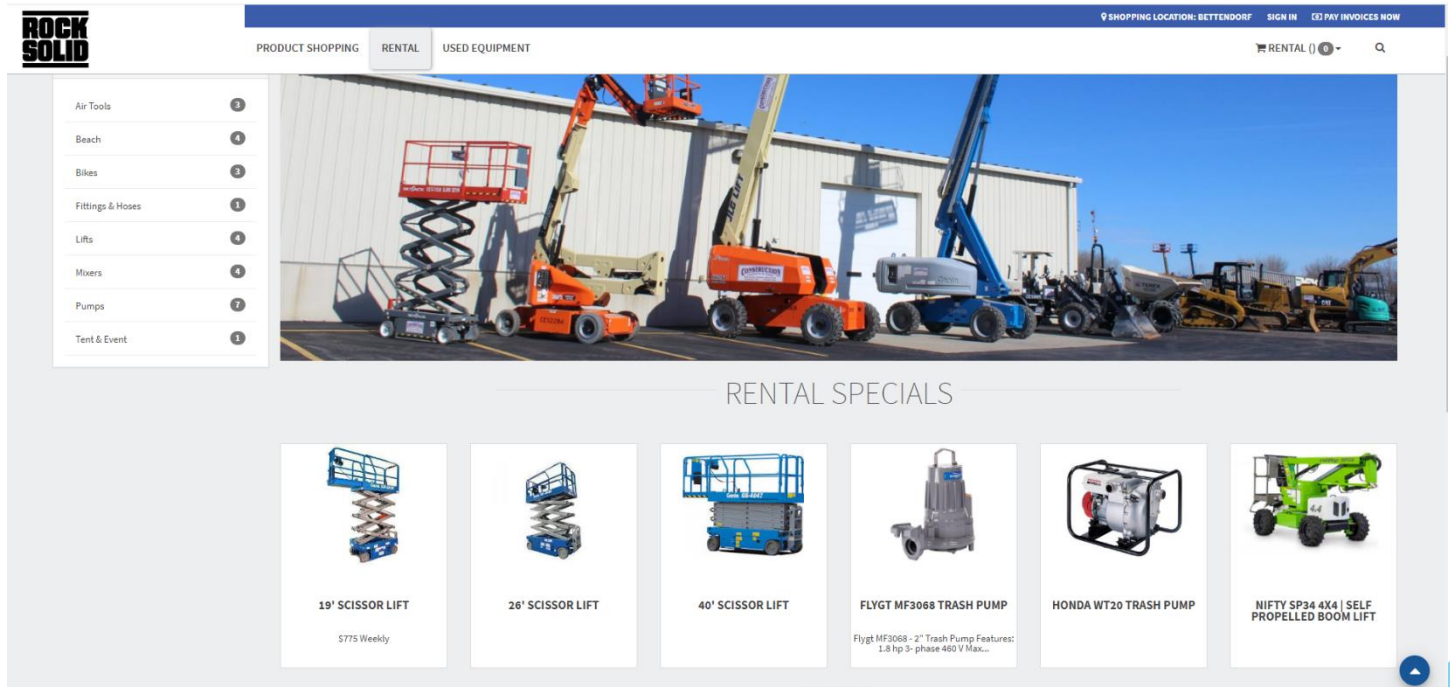
Groups Tab

The groups tabs allows you assign the current product code page to one or more groups. You can showcase product codes in a group via the Sliders section of the landing page, or category pages.



You must first create a group before being able to assign a product code to it. In iNextAdmin, click the Product Code Groups from the Menu and then click Add to create a group. Once complete, you can find it in groups tab of a product code page.. by clicking the not assigned radial and clicking search. Once you assign the product code to a group, it will show when the assigned radial is selected.

Here is the landing page with the slider being assigned to the Rental Specials Group:



Publish History Tab

The tab will show when this individual product code page has been published on it's own. Full site publishes will not show here. You can see which logged in user published the page and when.

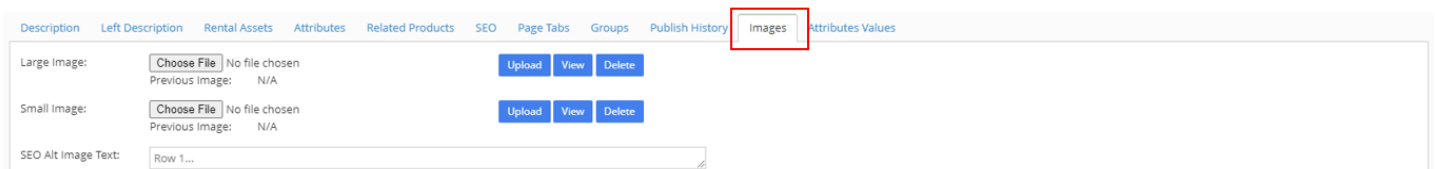
Published By	Published Date	Published Summary	Published log file
subid	09/03/2024 13:31 PM	Published by JSONGenerator	Download

50 items per page 1 - 1 of 1 items



Images Tab

It is not recommended to use the images tab on the product code pages. The preferred way to manage rental asset images is through the Rental Assets tab's assigned ERP Products. Uploading images via an import will assign to the ERP Product within the Rental Asset tab. Adding an image on the image tab will override any images assigned to the ERP Product and you will only have one image. If you add a large image in this tab, the software is smart enough to resize that large image and assign it as a smaller image which is what is used for product thumbnails within the categories. You can also add alt text to an image for SEO.



The screenshot shows a software interface with a navigation bar at the top containing tabs: Description, Left Description, Rental Assets, Attributes, Related Products, SEO, Page Tabs, Groups, Publish History, **Images** (highlighted with a red box), and Attributes Values. Below the navigation bar, there are three main sections:

- Large Image:** Includes a "Choose File" button, the text "No file chosen", and a "Previous Image: N/A" label. To the right are "Upload", "View", and "Delete" buttons.
- Small Image:** Includes a "Choose File" button, the text "No file chosen", and a "Previous Image: N/A" label. To the right are "Upload", "View", and "Delete" buttons.
- SEO Alt Image Text:** A text input field containing "Row 1..."

