


Product Code Groups & Sliders


There are certain places throughout your eRental site that you can add "Sliders". These are called Product Groups in the menu on the left-hand side of the ecom admin tool. This is a great way to promote your most lucrative, popular, or stagnant rentals. Once you've added a product group as a slider on the main landing page or a category landing page, that slider will show on that page with the product codes like this:

POPULAR RENTALS




KUBOTA KX080-4

Horsepower 66.6 Operating Weight 18,365lbs. Overall Width 71...




L28

This little loader is gentle on established lawn. It is easy to...




M18 ROCKET DUAL POWER TOWER LIGHT

Our M18™ ROCKET™ Dual Power Tower Light provides 25% More...




PACKOUT VACUUM WET/DRY

Our M18 FUEL™ PACKOUT™ 2.5 Gallon Wet/Dry Vacuum is the...



SD64 NIFTY LIFT

The SD64 4x4x4 work platform is a versatile machine that combines the...

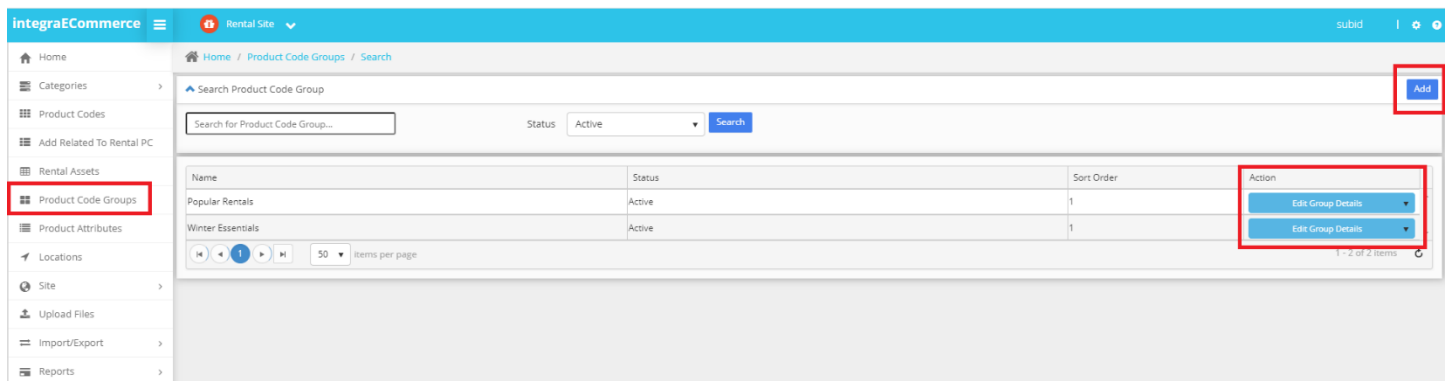


SKYJACK SJ3220 - 900LB CAPACITY

900 lb capacity with a power extending deck! Fits easily through a...

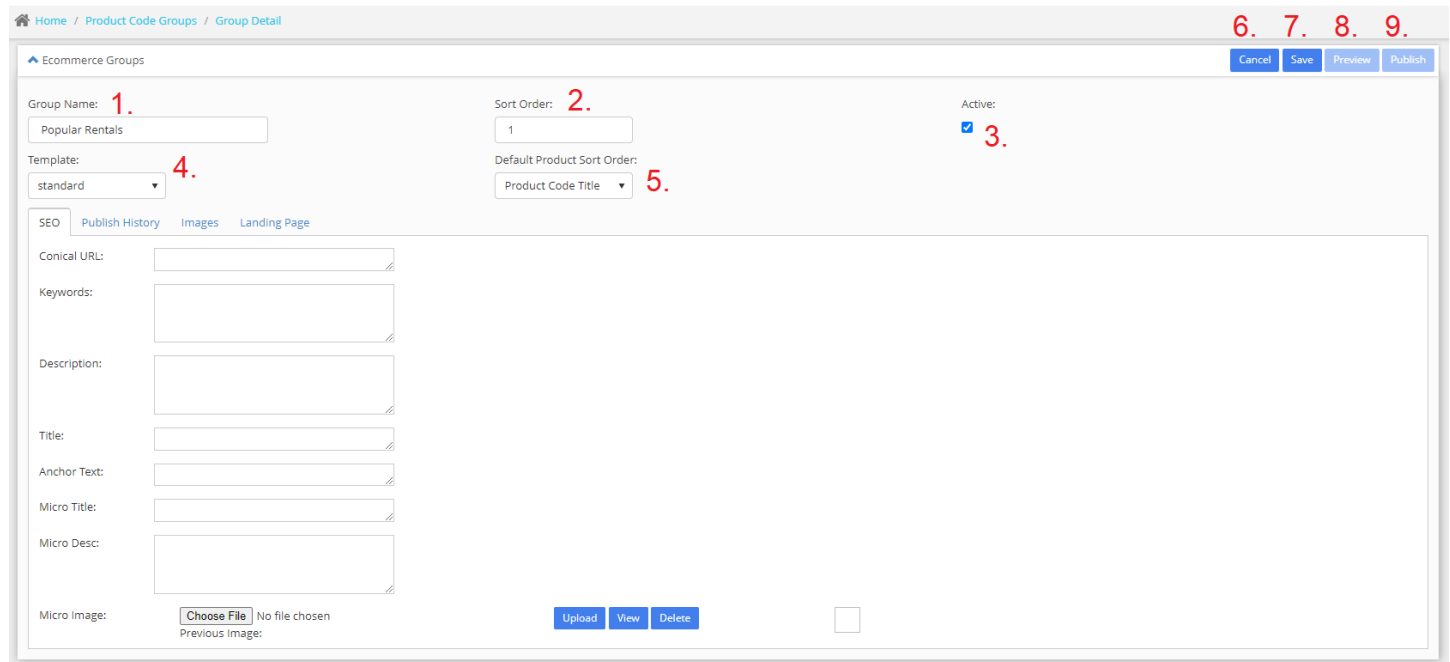
Adding/Editing Product Code Groups

Click Product Code Groups link in the menu, to view/edit existing product code groups or click the add button to create a new group.



Name	Status	Sort Order	Action
Popular Rentals	Active	1	Edit Group Details
Winter Essentials	Active	1	Edit Group Details

Product Code Group Add/Edit Page



Home / Product Code Groups / Group Detail

6. 7. 8. 9.

Ecommerce Groups Cancel Save Preview Publish

Group Name: 1. Popular Rentals

Sort Order: 2. 1

Active: 3.

Template: 4. standard

Default Product Sort Order: 5. Product Code Title

SEO Publish History Images Landing Page

Conical URL:

Keywords:

Description:

Title:

Anchor Text:

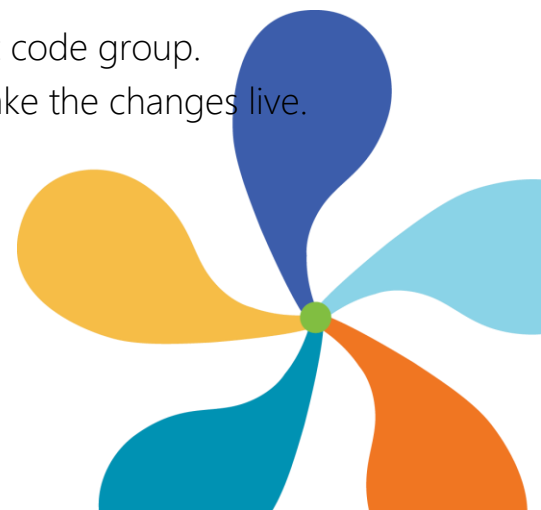
Micro Title:

Micro Desc:

Micro image: No file chosen

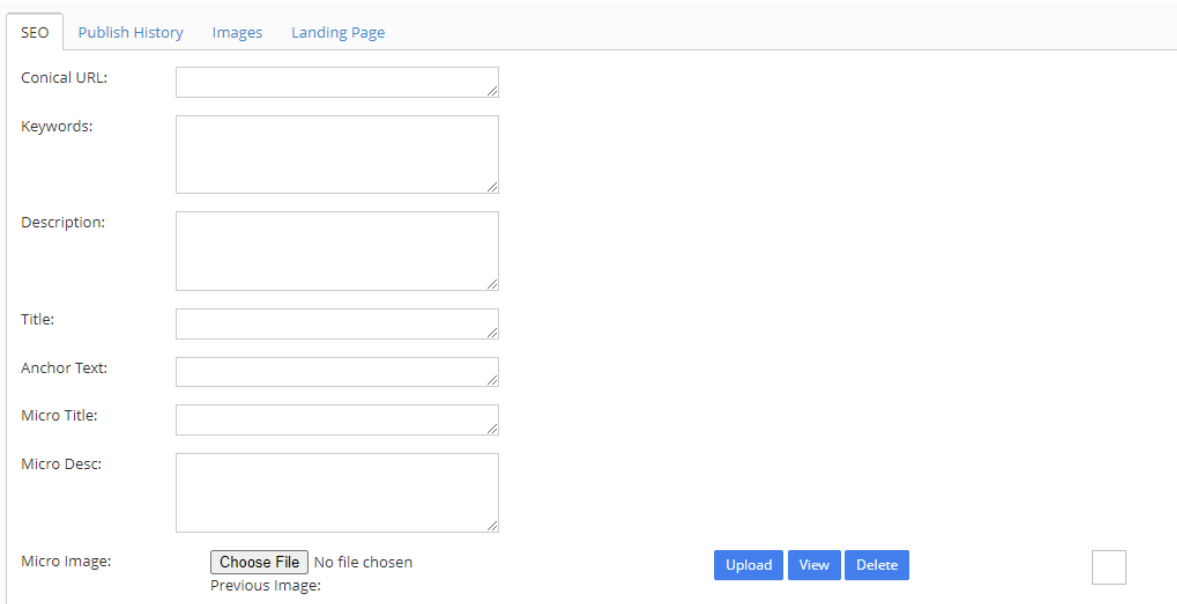
Previous Image:

1. **Group Name** – this is used to identify the group and used as the title above the product code group slider once placed on a landing page.
2. **Sort Order** – I believe this is an old field that is no longer used. Place the number 1 in here as it is required to have data in here to save the group once done.
3. **Active Checkbox** – this controls whether a group is active (live) or not (hidden).
4. **Template** – there is currently only one template: standard. You can ignore this field.
5. **Default Product Sort Order** – this controls how the products are sorted in the slider. You can sort alphanumerically by product code title, or alphanumerically by product code id (usually this is the rental asset master id from integraRental).
6. **Cancel** – this cancels changes and returns you to the previous screen.
7. **Save** – this saves your progress adding/editing this group
8. **Preview** – this opens up a new tab to preview the product code group.
9. **Publish** – press publish after you've saved your work, to take the changes live.



SEO Tab

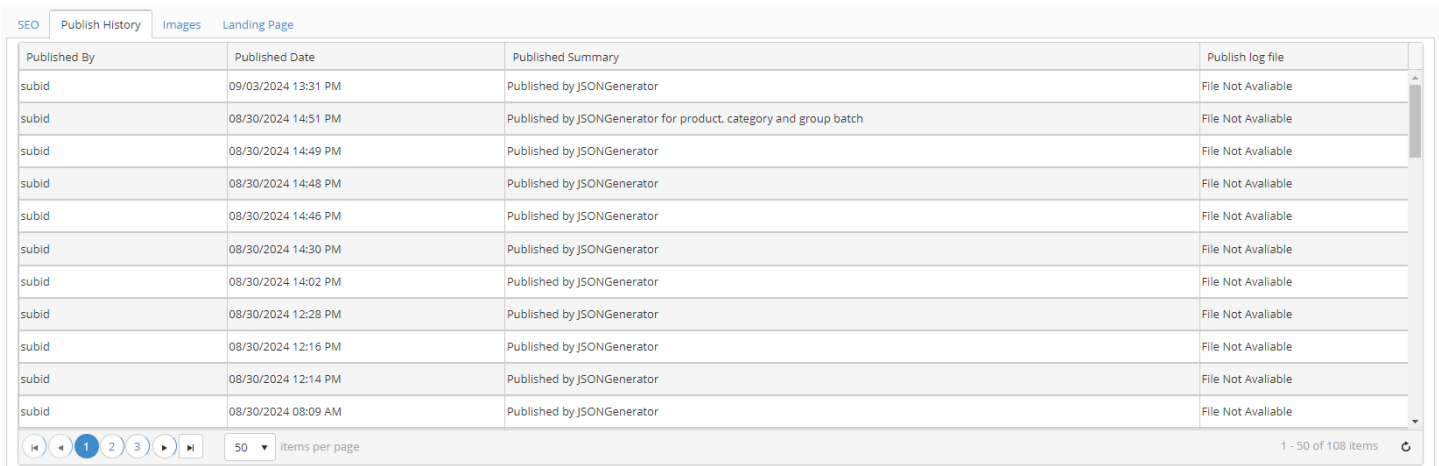
Product Code Groups have their own page and URL once published. The SEO tab allows you to provide important meta data to Google and other search engines to help index and categorize this page of your eRental site.



The screenshot shows the 'SEO' tab in a web application. It contains several input fields for meta data: Conical URL, Keywords, Description, Title, Anchor Text, Micro Title, and Micro Desc. There is also a 'Micro Image' section with a 'Choose File' button and a 'Previous Image' label. At the bottom right, there are 'Upload', 'View', and 'Delete' buttons.

Publish History Tab

This tab shows the individual publishes that have been executed for the product code group including what username initiated the publish and when it published.

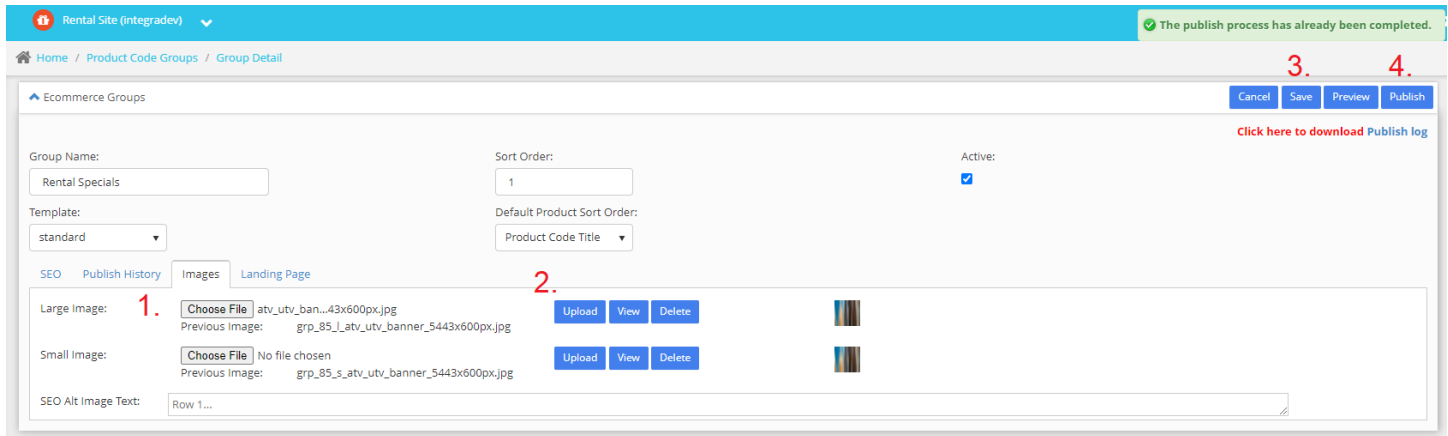


Published By	Published Date	Published Summary	Publish log file
subid	09/03/2024 13:31 PM	Published by JSONGenerator	File Not Available
subid	08/30/2024 14:51 PM	Published by JSONGenerator for product, category and group batch	File Not Available
subid	08/30/2024 14:49 PM	Published by JSONGenerator	File Not Available
subid	08/30/2024 14:48 PM	Published by JSONGenerator	File Not Available
subid	08/30/2024 14:46 PM	Published by JSONGenerator	File Not Available
subid	08/30/2024 14:30 PM	Published by JSONGenerator	File Not Available
subid	08/30/2024 14:02 PM	Published by JSONGenerator	File Not Available
subid	08/30/2024 12:28 PM	Published by JSONGenerator	File Not Available
subid	08/30/2024 12:16 PM	Published by JSONGenerator	File Not Available
subid	08/30/2024 12:14 PM	Published by JSONGenerator	File Not Available
subid	08/30/2024 08:09 AM	Published by JSONGenerator	File Not Available

The table includes a pagination bar at the bottom showing '50 items per page' and '1 - 50 of 108 items'.

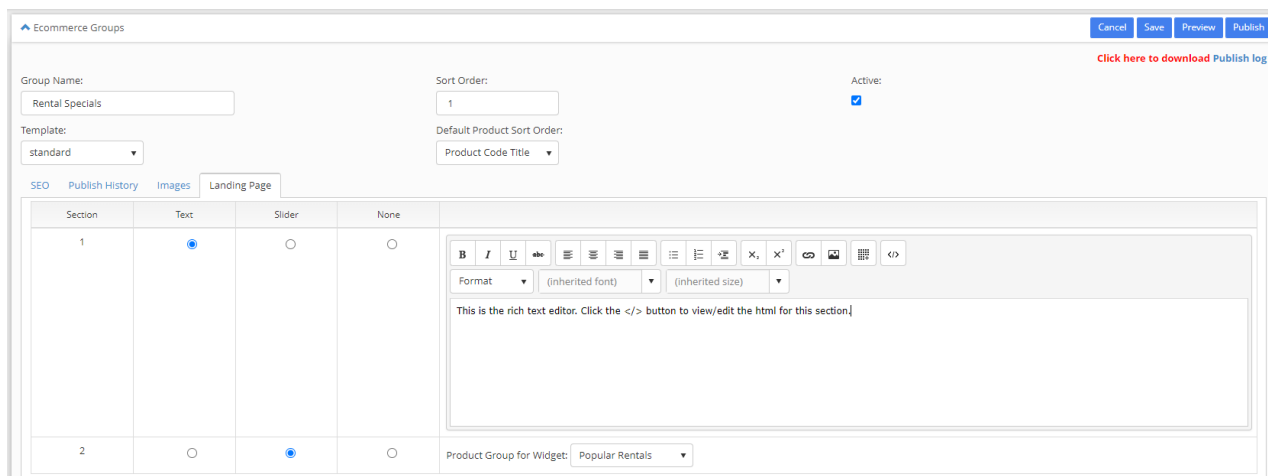
Images Tab

This tab shows allows you to add an image to the product group page's header similar to how category page header images work. You only need to upload the image to the large image field and the software will generate a small image after you save and publish the group. You can also add alt text meta data via the SEO Alt Image Text field.



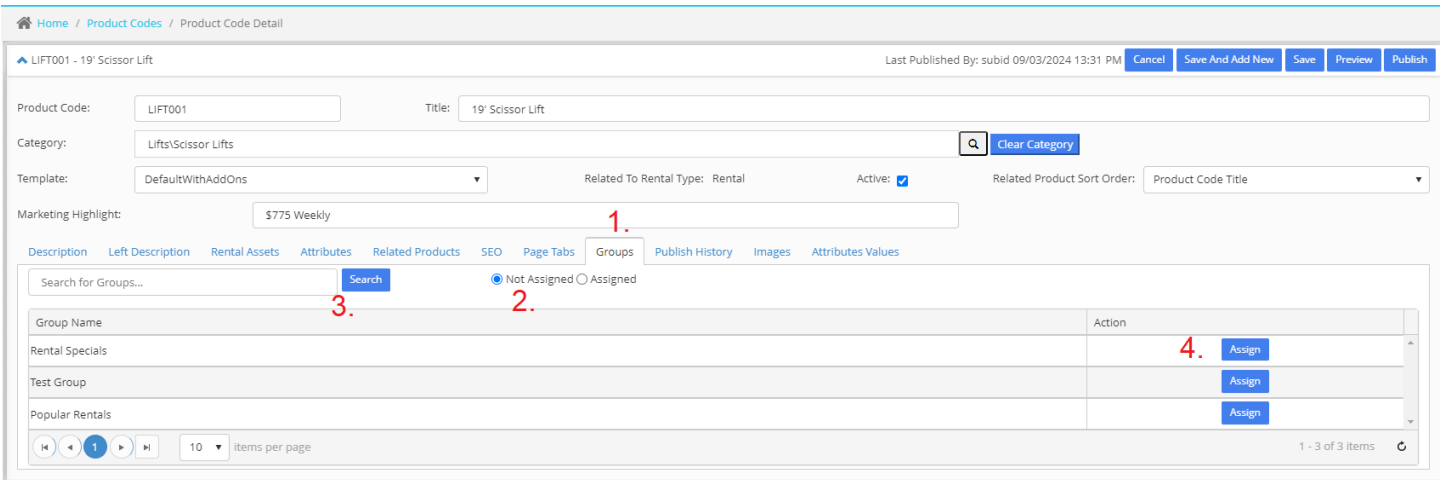
Landing Page

This tab allows you to customize the landing page for the product code group page. This functions exactly the same way as the main landing page and category landing pages. You have two sections you can place content including the options to use the rich text editor (or html editor) or place additional product code sliders on this product code group page. As a precaution against duplicate content, we do not allow you to place a slider of the product code group you are editing on the same landing page. **Note: the only way to navigate to the live landing page is to view a product in the slider and click the product code group name in the breadcrumb navigation.**



Adding Product Codes to Groups

Once you've created, saved, and published a product code group, you can then add product code pages to that group. Open up a Product Code page, click the Groups tab, select the Not Assigned radial button, click Search, and then click the Assign button for the group you want to add this product code to. It will disappear from the not assigned list, and you'll need to select the Assigned radial button to view the groups this product code is assigned to.



Product Code: LIFT001 Title: 19' Scissor Lift

Category: Lifts/Scissor Lifts

Template: DefaultWithAddOns Related To Rental Type: Rental Active: Related Product Sort Order: Product Code Title

Marketing Highlight: \$775 Weekly

1. Groups

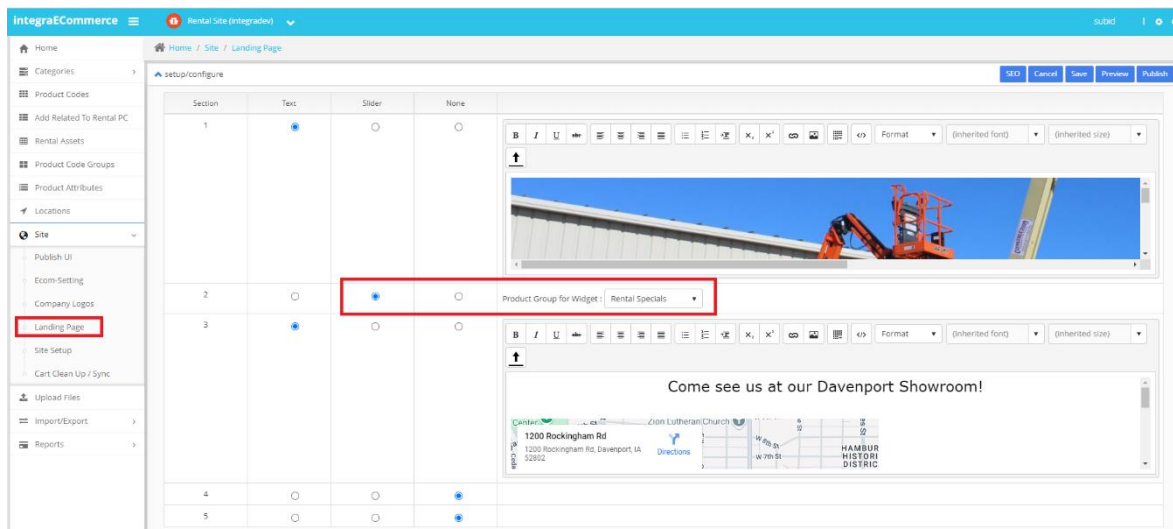
2. Not Assigned Assigned

3. Search

Group Name	Action
Rental Specials	4. Assign
Test Group	Assign
Popular Rentals	Assign

10 items per page 1 - 3 of 3 items

The product code pages you add to the group will show anywhere you've placed that product group as a slider (main landing page, category landing page, other group landing pages). Simply select the radial button in the column titled "Slider" and then select the product group you'd like to display.



IntegraECommerce Rental Site (Integrates) subid

Home / Site / Landing Page

Section Text Slider None

1

2 Product Group for Widget: Rental Specials

3

4

5

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1200 Rockingham Rd, Davenport, IA 52802



Run a full site publish via iNextAdmin > Site > Publish UI > Publish Rental Site

- Verify changes show on your customer-facing site (you may need to hard refresh with CTRL+F5 or clear your cache / open in an incognito window).

If you have any issues, please reach out to your Digital Experiences consultant or the support team through the usual channels.

