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## Bulk Editing Product Code Page Data by Exporting Product Codes and then Re-Importing with Changes

This guide will walk you through how to export product code data from the ecom site and how to overwrite existing data (*except for groups, page tabs, and attributes*) by importing into eRental

- 1. Log into the ECOM Admin Tool and Export Product Codes to CSV File iNextAdmin > Import/Export > Export Product Codes > Export to CSV
- 2. Copy/Paste the CSV File and Rename the File: Import\_Product

We will edit cells in the Import\_Product.csv to prepare it overwriting/adding new data via a product code import in eRental

*Export\_product.csv should remain saved and untouched as backup* and snapshot of product codes in eRental prior to making any changes. If anything goes wrong during your import, this file can be used to restore your site to how it was prior to any changes via new import.

Name	Туре
🔊 Export_product	Microsoft Excel Comma Separated Values File
Import_Product	Microsoft Excel Comma Separated Values File

### 3. Open up the Import\_Product.csv

You will see several headers for data you can import into eRental. You can use the existing data in here as a guide on how to fill out the rest of the information.

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#### Header Key

productCode – think of this as the 'Master Record' which is the product code ID number for the main product pages on ECOM that may have one or more ERP Products assigned to it. Typically, the productCode and erpProductNumber have matching numbers unless attributes are in use (in which case several ERP Products with variations/attributes will be assigned to the page). The product code column tells the import that we want to overwrite an existing product code page. If we were to change the numbers in this column, you would risk overwriting a different product code page than intended and may then have duplicate product code pages. Do not make changes to the data in this column.

**erpProductNumber**– this column contains the ERP Product Numbers that were initially imported from integraERP and tells the software to assign/reassign it to the Product Code ID in the productCode column. Do not make changes to the data in this column unless you have a very specific reason.

categoryPath – shows you where a product code page currently lives within the existing category tree. You can make bulk edits to re-organize or tweak your categories (renaming, moving to different category, etc). The system will also create new categories if the data it reads does not already exist. If you're removing all product codes from a category, you will see that category will not be automatically deleted, and will display as 0 products within it when viewed on the ECOM site (after a full site publish). You can delete unused categories via the Setup Category Tree function.

**productTitle** – this is the title assigned to the product code page. You can edit the title and the import process will overwrite that product code's page data with the new title you upload.

**productCodeDescription** – this column contains html friendly cells that allow you to add descriptions that appear on the right-hand side of the product code page (below the pricing). Any description that exists on a product code page will be here from your product code export.

**defaultErpProductImage** – this column will contain data and will help you pinpoint which product codes are missing images. These images are tied to the erpProductNumber and are not directly connected to the product code page. If you have a uploaded an image to the product code's image tab (*not recommended*) then <u>it will not show up in this column</u> from the export.

seoMetaKeywords, seoPageTitle, seoMetaDescription, seoBodyText, seoAnchorText, seoH1Text, seoMicrodataTitle, seoMicrodataDesc – These columns allow you to use search engine optimization techniques and strategies to bolster your site's rankings on search engines.

Template – If you want to edit product code page templates in bulk, you can do so here.

**ImageURL** – you can paste in hyperlinks of images in these cells and during the import process, the software will download those images and save them to your server and associate them to the ERP Product so your product code pages and thumbnails of pages will show this image. Do not attempt to upload an image url that ends in .webp as the software will not recognize this file.

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### Updating Your Product Code Page Data in the CSV File

*Please note:* the software doesn't handle special characters (like apostrophes) very well during import. If you notice something doesn't seem to be importing correctly, you can look to any existing special characters for clues on what to adjust to allow a successful import.

#### Updating Product Code Titles

Editing the cells in the productTitle column will rename the titles of the product code pages tied to your rental asset master ids. This can be different than how it is labeled for your team in integraERP. Based on how the data initially was imported into the ecom site, you may want to write more customer-friendly product code titles.

#### Updating Category Paths for Product Code Pages

You can map product codes to existing categories and subcategories, or you can create all new categories and subcategories via Import Products function. The carrot ^ special character will indicate to the software that the text after it will be a subcategory nested beneath the text (category) ahead of that carrot.

For example, the category path for this product below would be: Fittings^Brass Fittings^Brass Lead-Free

If you wanted to move this specific product code page into an existing subcategory or brand new category, you could just edit the path in the CSV



For example: Fittings^Brass Fittings^Brass Leaded

During importing, if the category doesn't exist,

this would create the nested Brass Leaded subcategory

within the Brass Fittings category and move the product code page into that new or existing subcategory.

You can edit nearly every aspect of the product code page data in bulk in this way. NOTE: It's best to test your import with ONE product code before attempting a bulk import.

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After you've finished editing the spreadsheet, save the file and begin the import process by mapping the software to the correct column headers.

### Upload Import\_Product.csv to ECOM Site

Login to iNextAdmin > Import/Export > Import Products > Select File for Import > Map the Columns > Import Data

### Mapping Your Import

If you did not modify/add data to the following fields, these fields do not need to be mapped *(if they are mapped data will be overwritten with the data in the spreadsheet*): productCodeDescription, seoMetaKeywords, seoPageTitle, seoMetaDescription, seoBodyText, seoAnchorText, seoH1Text, seoMicrodataTitle, seoMicrodataDesc, Template, ImageURL

The following fields are <u>REQUIRED</u> to import:

categoryPath, productTitle, erpProductNumber

This ensures the software knows what product code and related erp asset you are updating.

Recommendation: Use the Save Column Mapping in the top right-hand corner for future imports.

Home / Import / Import Rental Assets		
Ecom Product Code Uploads		
Choose File 3 Column Map 3 Processing 4 Summary	C Prev Next >	
Step 2: Map Column Please map product columns with CSV columns using respective drop-down.	Save Column Mapping	
First Row Contains Column Headers	Validate	
Column Name	Column Number In CSV/Text File	
Ecom Category *	categoryPath 🗸	
Ecom Category Image	select 🗸	
Ecom Product Code	productCode 🗸	
Ecom Product Title *	productītie v	
Rental Asset*	erpProductNumber 🗸	
Default ERP Product For Ecom Product Code?	select 🗸	
Ecom Product Description	productCodeDescription 👻	
Ecom Product Template	template 🗸	
Large Image for ERP Product	ImageURL 👻	
Small Image for ERP Product	select 👻	
SEO Conical URL	seoPageConicalUrl v	
SEO Keywords	seoMetaKeywords 🗸	
SEO Description	seoMetaDescContent 🗸	
SEO Title	seoPageTitle 🗸	
SEO Anchor Text	seoAnchorText 🗸	
SEO Micro Title	seoMicrodataTitie 🗸	
SEO Micro Desc	seoMicrodataDesc 🔹	

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Verify your import was successful and check out various product code pages within the iNextAdmin tool.

Run a full site publish via iNextAdmin > Site > Publish UI > Publish Rental Site

- Verify changes show on your customer-facing site (you may need to hard refresh with CTRL+F5 or clear your cache / open in an incognito window).

If you have any issues, please reach out to your Digital Experiences consultant or the support team through the usual channels.

